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## I. Reference & Government Documents

### A. Research guides

*Economic literature of Latin America: a tentative bibliography* / 2 vols. A listing of the economic literature through 1932. Arranged by country and by subject. REF HC125 .E3738 1935

*Guide to Latin American and Caribbean census material: a bibliography and union list* / Guide to LAC censuses (ranging from major national censuses of population, housing and agriculture to local censuses) from the earliest times to 1979. Arranged by country. REF HA755 .G48 1990

*Handbook of national population censuses: Latin America and the Caribbean, North America, and Oceania* / Excellent source for censuses, along with descriptions of what is found in the censuses, methods of data collection, evaluation and validity, and location in national and U.S. institutions. Arranged by country. REF HA36 .G67 1983

*International business information: how to find it, how to use it* / Excellent and practical foundation for international business research. Describes key international business publications and databases. Arranged by subject, with a description of the subject covered. REF DESK HF54.5 P33 1994

### B. General - Dictionaries and Encyclopedias

*Dictionary of international business terms* / Listing of important terms, from A to Z, and their definitions in the international business community. Also provides brief appendices for finding business and trade information. REF HD62.4 .S54 1998

*Elsevier's dictionary of financial and economic terms* [Spanish/English] / Bilingual dictionary of business terminology, with word translations and explanations. REF HG151 .U75 1996

*Exporter's encyclopedia* / Excellent overview of all aspects of exports, including locating foreign markets, selling merchandise, shipping merchandise and receiving payment. Arranged by country with country profiles, communications, contacts, trade regulations, marketing data, transportation, and business travel. REF DESK HF3011 .E9

## C. Regional / Country guides

### 1. Latin America

**Country profiles** / Economist Intelligence Unit. Excellent for an encyclopedic overview of the country, including historical analysis, infrastructure and economic trends. Good annual statistical information. (1996-present available full-text, on-line through Economist Intelligence Unit. Click on the *Alphabetical List of Electronic Resources* on the Library Home Page. Recent issues also held in Reference.)

- *Bahamas, Barbados, Bermuda, British Virgin Islands, Netherlands Antilles, Aruba, Turks and Caicos Islands, Cayman Islands* HC151.A1 C67
- *Bolivia* HC181 .C6
- *Brazil* HC186 .C787
- *Chile* HC191 .Q322
- *Colombia* HC196 .C64
- *Costa Rica* HC143.A1 C6
- *Cuba* HC152.5.A1 C6
- *Dominican Republic, Haiti, Puerto Rico* HC151.5.A1 C6
- *Ecuador* HC201 .C679
- *Guatemala, El Salvador* HC141 .C6862
- *Jamaica, Belize, Organization of Eastern Caribbean States (Windward and Leeward Islands)* HC154.A1 C675
- *Nicaragua, Honduras* HC141.A1 Q151
- *Panama* HC147.A1 P3
- *Peru* HC226 .Q33
- *Trinidad and Tobago, Guyana, Suriname* HC121.A1 C62
- *Venezuela* HC236 .C69

**Country reports** / Economist Intelligence Unit. Excellent for current economic trends and economic forecasts. (1996-present available full-text, on-line through Economist Intelligence Unit. Click on the *Alphabetical List of Electronic Resources* on the Library Home Page. Past issues held in the Periodicals Collection on the 3<sup>rd</sup> floor.)

- *Argentina* B.Bay REF HC171 C74
- *Bahamas, Barbados, Bermuda, British Virgin Islands, Netherlands Antilles, Aruba, Turks and Caicos Islands, Cayman Islands* HC153.5.A1 C6
- *Bolivia* HC181 .C62
- *Brazil* HC186 .Q35
- *Chile* HC191 .Q32
- *Colombia* HC196 .C644
- *Costa Rica* HC141.A1 Q152
- *Cuba* HC152.5.A1 C85
- *Dominican Republic, Haiti, Puerto Rico* HC153.5.A1 C6
- *Ecuador* HC201 .C68
- *Guatemala, El Salvador* HC141 .C6862
- *Jamaica, Belize, Organization of Eastern Caribbean States (Windward and Leeward Islands)* HC151.A1 C6
- *Nicaragua, Honduras* HC141.A1 Q15
- *Panama* HC147.A1 C67
- *Peru* HC226 .Q32
- *Trinidad and Tobago, Guyana, Suriname* HC157.3.A1 C6
- *Venezuela* HC236 .Q32

***Americas review*** / Country information including overviews on economics, politics, and industries, statistics, and business guides. REF HC121 .L2713 (1997)

***Business Latin America*** / Business International. Weekly reports, by country, of critical issues, industry briefs, marketing strategies, management alerts, e-business and comparative corporate tax rates. Includes quarterly indexes. Available full-text, on-line through the Economic Intelligence Unit. Click on the *Alphabetical List of Electronic Resources* on the Library Home Page. Back issues in BUSINESS SERVICES HF6 .B97.

***Caribbean & South Florida yellow pages: business to business, import-export directory*** / Telephone directory of businesses, arranged alphabetically and by subject. Updated annually. REF HF3311.8 .C375

***Caribbean/Latin American profile*** / Overview from an economic, political and social perspective. Both regional and individual country profiles. Provides references for finding more information. REF DESK HF3311.8 .C374 2000

***Country Commerce*** / Economist Intelligence Unit. Guide to investing, licensing and trading with operating conditions, commercial laws and business regulations. Argentina, Brazil, Central America, Colombia, Chile, Ecuador, Mexico, Panama, Peru, Puerto Rico, Uruguay, Venezuela. Includes short overview of integration markets: Caricom, LAIA, Mercosur and Ancom. Available full-text, on-line through the Economic Intelligence Unit. Click on the *Alphabetical List of Electronic Resources* on the Library Home Page. Back issues at REF DESK HG4538 .B824.

***Directory of American firms operating in foreign countries*** / 3 vols. v. 1 Listing of American firms that have businesses abroad --v. 2-3 Listings by country (from Algeria to Zimbabwe) of American firms' foreign operations. REF HG4538 .A1 D5

***Directory of foreign firms operating in the United States*** / Listings, alphabetical by country and by firm, of foreign firms operating in the U.S. Information is supplied by company. REF HG4057 .A155

***Economic survey of Latin America and the Caribbean*** / ECLAC. Covers aspects of overall economic performance, a regional analysis (including wages, employment, inflation, etc.) and reports on individual countries. Good statistical data. 1964 - present. INT UN HC161 .U525. The 1999-2000 Economic Survey is available on the Internet at: <<http://www.eclac.org/>>

***Encyclopedia of the North American Free Trade Agreement, the New American Community and Latin American trade*** / Brief entries covers issues, rationales, ideologies, controversies, etc. of NAFTA, the NAC and Latin American trade with references. Good for an overview. REF HC94 .R668 1995

***Foreign investors handbook: making successful U.S. investments*** / Discussion and solutions to problems often faced by investors, including the operating environment, entry strategies, tax strategies, human resources, marketing and public affairs. REF HG4921 .F63 1989

***Global trade and investment handbook: a country-by-country reference to business practices, regulations and laws*** / Over 155 countries and dependencies represented with information on politics, foreign investment, labor, currency, taxation, legal system, and immigration and residence. REF DESK HF1379G67 1993

***International directory of company histories*** / Detailed information on the historical development of 1250 of the world's largest and most influential companies. For inclusion in this multi-volume set, the company must have achieved a minimum of U.S.\$2 billion in annual sales or be a leading influence in a particular industry or geographical location. REF HD2721 .I57 1988

***International traveler's guide to doing business in Latin America*** / Provides brief overview of each major Latin American country, including economy, history, law, customs and business styles. REF HC125 .M63 1997

***Latin America 25,000*** / Dun & Bradstreet Information Services. Up-to-date information on 25,000 leading enterprises. Inclusion based on the largest employers in a given region or business sector. READY REF HG4091.5.A2 D8

***Latin America: a directory and sourcebook*** / Euromonitor. Divided into 4 sections, including a market overview, detailed information on nearly 1000 key companies, information sources (i.e. national statistical offices, trade associations, publications, on-line sources), and statistical information. Countries covered are Argentina, Brazil, Chile, Colombia, Ecuador, Mexico, Peru and Venezuela. REF HG4091.5 .Z65 L3

***Latin American securities & security dealers*** / Continental Intervest. Listing of companies and brokerages by country. Coverage of South America, Central America and many Caribbean nations. Introductory overview on each country's economy and stock exchanges. REF HG5160.5 A32 C66 1993

***Major companies of Latin America and the Caribbean*** / REF HG4091.5 .Z65 M34

***Official ICP guide to Caribbean businesses*** / Basic information on the islands' main industries and outline of business procedures. Includes detailed list of companies in operation. Arranged by country. REF HF3311.8 .O32 1995/96.

***Political risk yearbook*** / Investigates challenges of over 100 countries, including political, promotion of economic growth, social order and inflation. Good analysis with a business outlook and five year forecasts.

- v.1: North & Central America REF JL1416 .P65 1998
- v.3: South America REF JL1866 .P65 1998

***South America, Central America, and the Caribbean*** / Authoritative reference work with a survey of the political, economic and commercial institutions of the region and the 48 countries within it. Includes recent history, economic affairs, gov't defense, social welfare, demographic survey using the latest statistics, a directory to important organizations, etc. Latest edition kept at Reference Desk, earlier editions in the General Collection. F1408.29.S68

## **2. Argentina**

***Argentina business: the portable encyclopedia for doing business with Argentina*** / Includes overview of the economy, current issues, Mercosur, opportunities, trade, import & export policy and procedures, business travel, business culture and a business dictionary. REF HC175 .A844 1996

### **3. Brazil**

*Brazil company handbook* / Contains data and information on the Brazilian stock market and on major companies listed on the two largest exchanges in Brazil, the São Paulo Exchange (BOVESPA) and the Rio de Janeiro Stock Exchange (BVRJ). REF HG4109.5 .B7

### **4. Mexico**

*Doing business in Mexico* / Designed for small and medium-sized companies wishing to do business in Mexico. Includes country background, selling to Mexico, buying from Mexico, manufacturing and investing, and living and working in the country. REF HF3238 .U5354 1997.

*Mexico business: the portable encyclopedia for doing business with Mexico* / Includes overview of the economy, current issues, NAFTA, opportunities, trade, import & export policy and procedures, business travel, business culture and a business dictionary. REF HC135 .M5454 1994

*Mexico company handbook* / Contains data and information on the Mexican securities market and on major companies listed on the Mexican Stock Exchange (Bolsa Mexicana de Valores). REF HG4092 .Z65 M43

*Review of the economic situation of Mexico* / Monthly economics review of Mexico. Includes the general state of the economy, the political situation, employment, sector analysis and forecasts. PERIODICALS HC131 .B324.

Also available full-text, on-line at: <<http://www.banamex.com/>>

### **5. Puerto Rico**

*Caribbean business to business guide: the official business guide of Puerto Rico* / Provides information on the Puerto Rican economy and business community, with overviews on the industry and company contact information. REF HF3351 .C35 1995

## **D. MEDIA**

*Latin American advertising, marketing and media sourcebook* / Euromonitor. Includes an overview of media in the region, good statistical data by region and country and a directory of advertising agencies and media sources in Latin America. Countries covered include Argentina, Brazil, Chile, Colombia, Ecuador, Mexico, Peru and Venezuela. REF DESK HF6182 .L29 L37 1995

*Latin American media directory, plus the United States and Canada* / Listing of daily newspapers, with circulation statistics, radio and television in each country. Short introductory descriptions of media in each country. REF P88.8 .H57 1998

## **E. Statistical Handbooks**

*Consumer markets in Latin America* / Good statistical data on South American (only) consumer markets in the early 1980s. REF HC125 .C67 1984

*Economic survey of Latin America and the Caribbean* / ECLAC. Covers aspects of overall economic performance, a regional analysis (including wages, employment, inflation, etc.) and reports on individual countries. Good statistical data. 1964 - present. INT UN HC161 .U525. The 1999 Economic Survey is available on the Internet at: <http://www.eclac.org/espanol/Publicaciones/bal99/indice.htm>

*International historical statistics: the Americas, 1750-1993* / Excellent resource for historical statistics of population, labor, agriculture, industry, trade, transport and communications, finance, prices, education and national accounts. REF HA175 .M55 1998

*International marketing data and statistics* / Euromonitor. Statistical information relevant to international marketing planning, i.e. demographic trends, economic indicators, trade, labor, defense, environment, advertising, consumer markets, infrastructure, cultural indicators. Updated annually. REF DESK HA42 .I56

*International trade statistics yearbook* / United Nations. Annual statistics for 168 countries or reporting customs areas. Gives information for individual countries' external trade performance, the importance of trading partners and the significance of individual commodities imported and exported. Vol. I contains country data, Vol. II contains commodity data. 1965 - present. INT UN HF91 .U473

*Social panorama of Latin America* / ECLAC. Overview of social trends, including statistics on income distribution and the labor market. INT UN HN 110.5 .A49 P3

*Statistical abstract of Latin America* / Current reliable statistics on the societies, economies and politics of Latin America. Also serves as a guide to additional statistical publications. Updated annually. Latest year held at the reference desk; all others in the General Collection. REF DESK HA935 .S8

*World trade annual* / United Nations. Provides summaries and detailed trade statistics by commodity, by reporting country or area, and by trading partner. Latin America is not a reporting area, but information is given if the region/individual countries are trading partners. 1965 - present. INT UN HF53 .W6

## **F. Associations, Organizations**

*Encyclopedia of associations: international organizations* / Short descriptions and contact information on multinational organizations and national groups throughout the world. Updated annually. READY REF AS22. E52

*International organizations: a dictionary and directory* / Overviews on organizations, with history, recent problems and issues, and publications. REF JX1995 S325 1993

## II. Electronic Databases

<b>ABI Inform</b> via ProQuest	Indexes 1400+ scholarly and trade journals in accounting, business, and management.	1971-date
<b>Academic Universe (Lexis-Nexis)</b> via Universe	Thousands of articles in all subject areas.	Current
<b>Business &amp; Industry</b> via FirstSearch	Indexes 1200+ trade journals and selected industry-related documents.	1994-date
<b>Business Index (Current)</b> via WebLUIS Index & Abstracts	Indexes 1000+ scholarly and trade journals, popular magazines, and newspapers in business and industry.	1988-date
<b>Business Index (Backfile)</b> via WebLUIS Index & Abstracts		1982-1987
<b>Disclosure Global Access</b> via Disclosure	Corporate reports on 30000+ U.S. & international corporations; economic reports on countries and U.S. states and cities.	Dates vary
<b>EconLit</b> via FirstSearch	Indexes 400+ international publications in economics.	1969-date
<b>EIU</b> (Economist Intelligence Unit)	Analysis and forecasts of the political, economic and business environment for foreign countries.	Current
<b>HAPI</b> (Hispanic American Periodicals Index) via HAPI Online via RLG/Eureka	Indexes 400+ scholarly journals on US-Hispanic and Latin American topics.	1970-date
<b>Info-Latino America</b>	Indexes 1500 international scholarly journals, popular magazines and newspapers for articles on Latin America.	1988-date
<b>Latin American Data Base</b>	Indexes publications on Latin America.	1986-date
<b>NTDB: National Trade Data Bank</b> via STAT-USA	U.S. import and export statistics, Country Commercial Guides, Market Research reports, Best Market reports, and other reports related to international commerce	1990-date
<b>Statistical Universe</b> via Universe	Indexes statistical data from U.S. government, international, professional, and other organizations.	Current

### **III. Internet Resources**

#### **A. Internet Guides:**

*International Business Resources on the WWW* - <<http://ciber.bus.msu.edu/busres.htm>>

*Virtual International Business & Economic Sources* - <<http://libweb.uncc.edu/ref-bus/vibehome.htm>>

#### **B. Organization Sites:**

*Economic Commission for Latin America and the Caribbean* – <<http://www.eclac.org>>

*Federal Trade Commission* – <<http://www.ftc.gov/>>

*Inter-American Development Bank* – <<http://www.iadb.org/>>

*Organization of American States* – <<http://www.oas.org/>>

*U.S. Dept of Commerce, Int'l Trade Administration* – <<http://www.ita.doc.gov/>>

*World Trade Organization* – <<http://www.wto.org/>>

#### **C. Regional Trade Agreements**

*CARICOM* – <<http://www.caricom.org>>

*Comunidad Andina de Naciones* – <<http://www.comunidadandina.org/>>

*Free Trade Area of the Americas* – <[www.ftaa-alca.org/alca\\_e.asp](http://www.ftaa-alca.org/alca_e.asp)>

*MERCOSUR* – <<http://www.mercosur.org>>

*NAFTA* - NAFTA Resources Page from LANIC – <<http://www.lanic.utexas.edu/la/mexico/nafta/>>